

DUPLICATE

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Specialized Media Services INC.
Attention: Accounts Payable
741 Kenilworth Avenue
Suite 204
Charlotte, NC 28204-2873

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
960428-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WXII	WXII House Local WXII Hous	Winston Salem	Local

Advertiser	Product	Estimate Number
Newby/R/NC Supreme Cour	NC SUPREME COURT	

Flight Dates	Order #	Alt Order #
10/15/12 - 11/05/12	960428	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
8007		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/21/12	M-F WXII 12 News @ 5 p 5-6pm		- TWTF - -	:15	2	\$360.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	- TWTF - -				2	\$360.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/16/12	5:38 PM	M-F WXII 12 News @ 5 pm	5-6pm	:15	CCI 2012PN01REVI SED	\$360.00 NM
2	WXII	Th	10/18/12	5:11 PM	M-F WXII 12 News @ 5 pm	5-6pm	:15	CCI 2012PN01REVI SED	\$360.00 NM
2	10/22/12	11/04/12	M-F WXII 12 News @ 5 p 5-6pm		MTWTF - -	:15	2	\$360.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	MTWTF - -				2	\$360.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	10/25/12	5:26 PM	M-F WXII 12 News @ 5 pm	5-6pm	:15	CCI 2012PN01REVI SED	\$360.00 NM
2	WXII	F	10/26/12	5:27 PM	M-F WXII 12 News @ 5 pm	5-6pm	:15	CCI 2012PN01REVI SED	\$360.00 NM
3	10/22/12	11/04/12	NBC Today Show	7-9am	MTWTF - -	:15	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	MTWTF - -				2	\$300.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/23/12	8:57 AM	NBC Today Show	7-9am	:15	CCI 2012PN01REVI SED	\$300.00 NM
2	WXII	W	10/24/12	7:58 AM	NBC Today Show	7-9am	:15	CCI 2012PN01REVI SED	\$300.00 NM
4	10/15/12	10/21/12	NBC Today Show	7-9am	- TWTF - -	:15	3	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	- TWTF - -				3	\$150.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/17/12	7:56 AM	NBC Today Show	7-9am	:15	CCI 2012PN01REVI SED	\$150.00 NM
3	WXII	Th	10/18/12	8:56 AM	NBC Today Show	7-9am	:15	CCI 2012PN01REVI SED	\$150.00 NM
2	WXII	F	10/19/12	8:58 AM	NBC Today Show	7-9am	:15	CCI 2012PN01REVI SED	\$150.00 NM
7	10/15/12	10/21/12	M-Su WXII 12 News @ 11-1135pm		- TWTF - -	:15	2	\$360.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	- TWTF - -				2	\$360.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Tu	10/16/12	11:24 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:15	CCI 2012PN01REVI SED	\$360.00 NM
1	WXII	W	10/17/12	11:20 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:15	CCI 2012PN01REVI SED	\$360.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Lehigh Valley, PA 18002-6888

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960428-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Newby/R/NC Supreme Court	NC SUPREME COURT		

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/15/12	10/21/12	M-Su WXII 12 News @ 11-1135pm Class of Time - Pre-emptible with notice		- TWTF - -	:15	2	\$360.00	NM
8	10/22/12	11/04/12	M-Su WXII 12 News @ 11-1135pm Class of Time - Pre-emptible with notice		- TWTF - -	:15	2	\$360.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - TWTF - - 2 \$360.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII Tu 10/23/12 11:28 PM M-Su WXII 12 News @ 11 pm 11-1135pm :15 CCI 2012PN01REVI SED \$360.00 NM									
1 WXII W 10/24/12 11:20 PM M-Su WXII 12 News @ 11 pm 11-1135pm :15 CCI 2012PN01REVI SED \$360.00 NM									
10	10/15/12	10/21/12	M-F WXII 12 News @ 6 p 6-630pm Class of Time - Pre-emptible with notice		- TWTF - -	:15	2	\$540.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - TWTF - - 2 \$540.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Tu 10/16/12 6:12 PM M-F WXII 12 News @ 6 pm 6-630pm :15 CCI 2012PN01REVI SED \$540.00 NM									
2 WXII Th 10/18/12 6:12 PM M-F WXII 12 News @ 6 pm 6-630pm :15 CCI 2012PN01REVI SED \$540.00 NM									
11	10/22/12	11/04/12	M-F WXII 12 News @ 6 p 6-630pm Class of Time - Pre-emptible with notice		- TWTF - -	:15	2	\$540.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - TWTF - - 2 \$540.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Tu 10/23/12 6:19 PM M-F WXII 12 News @ 6 pm 6-630pm :15 CCI 2012PN01REVI SED \$540.00 NM									
5 WXII F 10/26/12 6:12 PM M-F WXII 12 News @ 6 pm 6-630pm :15 CCI 2012PN01REVI SED \$540.00 NM									
Total Spots							17		

Payment Terms 30 Days

<u>Gross Total</u>	\$6,090.00
<u>Agency Commission</u>	\$913.50
<u>Net Amount Due</u>	\$5,176.50